

# FAQ- Property Managers & Landlords

## 1. How can I advertise my property to students?

ODU uses a property listing service company, Off-Campus Partners. Through the website, <http://blue.odu.edu/housing/off-campus.php>, property managers and landlords can post local properties that are available for rent to ODU faculty, staff, and students. For \$50 dollars, a landlord/property manager can post an individual listing. Listing your property is easy—just click on the “Have a listing? Post it now” button on the homepage. For apartments or property management companies with multiple listings, contact the Off-Campus Student Life Office for more information about posting your listings.

## 2. What is the advantage of posting my property(ies)?

The website gets over 30,000 site visits a year and is the primary way the Off-Campus Student Life office connects students to off-campus properties. With the creation of the Off-Campus Student Life Office, the website is frequently promoted to students through email and advertisements on campus and during Off-Campus Living 101 sessions (sessions for students considering living off-campus).

## 3. How can I create a good property profile to attract student renters on the website?

Many students are unfamiliar with the Norfolk area. Letting students know the distance in miles and driving time, as well as whether the listing is within walking distance, helps the students orient the property in relation to campus. If the property is accessible by public transit, it is important to list that as well. We also recommend adding pictures and full description of the property and its safety features.

## 4. When are most students looking for off-campus housing?

Most students are looking for off-campus housing from March to August to rent starting in August (for the Fall semester). There are also students who transfer to the University for the Spring Semester. They tend to look for housing in November or December.

## 5. Can ODU guarantee my property will be rented if I post on the site?

Students review the site for properties that meet their criteria. We cannot

